SIBERIA -80°C

PRODUCT / PROCESS / REFERENCE

COLD.
ON PAPER.

A factual SIBERIA reference for brand background, supplied product information and the manufacturer material provided to DDG.

REFERENCE EDITION

08 SEPTEMBER 2026



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IMPORTANT

For adult nicotine users only. Nicotine is addictive. Keep products out of reach of children.

THE SWEDISH FOUNDATION

THE NAME. THE ORIGIN.



2004

BISPGARDEN, SWEDEN

Swedish Smokeless traces its beginnings to Bispgarden, Sweden, in 2004. SIBERIA joined the portfolio later. [1]

ENKOPING

SWEDISH PRODUCTION

The manufacturer identifies production in Enkoping, Sweden. The SIBERIA name describes inspiration, not a country of manufacture. [1][2]

THE BRAND IDEA

The manufacturer connects the SIBERIA name with Siberian winters - a shorthand for cold, intensity and identity rather than a geographic production claim.

TWO DISTINCT PRODUCT CATEGORIES

SIBERIA CHEW BAGS.

Tobacco-containing products. Product information is listed separately and must be read with the individual pack.

SIBERIA POUCHES.

Tobacco-free nicotine pouches. The supplied site data lists seven product formats.

THIS BOOKLET KEEPS THE TWO RANGES SEPARATE THROUGHOUT.

TOBACCO-CONTAINING RANGE

SIBERIA CHEW BAGS.

Official renders and values reproduced from the supplied website data. Confirm the current pack before relying on an individual product value. [5]

08 PRODUCTS / 03 VALUES PER PRODUCT WHERE SUPPLIED

TOBACCO CHEW BAG / 80 DEGREES



WHITE DRY

80 DEGREES WHITE DRY

CAN	MG/G	POUCH
13.0 G	42 MG/G	27 MG

TOBACCO CHEW BAG / 80 DEGREES



X-TREMELY BLUE

WHITE X-TREMELY BLUE PORTION

CAN	MG/G	POUCH
15.0 G	24 MG/G	18 MG

TOBACCO CHEW BAG / 80 DEGREES



ICE COLD POWER

WHITE ICE COLD POWER TIGHT PORTION

CAN	MG/G	POUCH
20.0 G	24 MG/G	24 MG

TOBACCO CHEW BAG / 80 DEGREES



WHITE DRY TIGHT

EXTREMELY STRONG WHITE DRY TIGHT PORTION

CAN	MG/G	POUCH
13.0 G	42 MG/G	27 MG

TOBACCO CHEW BAG / 80 DEGREES



BROWN

80 DEGREES BROWN

CAN	MG/G	POUCH
NOT SUPPLIED	NOT SUPPLIED	NOT SUPPLIED

TOBACCO CHEW BAG / 80 DEGREES



BROWN TIGHT

80 DEGREES BROWN TIGHT

CAN	MG/G	POUCH
NOT SUPPLIED	NOT SUPPLIED	NOT SUPPLIED

TOBACCO CHEW BAG / 80 DEGREES



BLACK

80 DEGREES EXPLOSIVE

CAN	MG/G	POUCH
20.0 G	43 MG/G	44 MG

TOBACCO CHEW BAG / 80 DEGREES



MINI

80 DEGREES MINI

CAN	MG/G	POUCH
9.0 G	42 MG/G	19 MG

BROWN AND BROWN TIGHT: NUMERIC VALUES WERE NOT SUPPLIED. NO VALUES HAVE BEEN INFERRED.

TOBACCO-FREE NICOTINE RANGE

SIBERIA POUCHES.

Seven tobacco-free nicotine pouch formats are listed in the supplied website data. Format labels are not nicotine-strength measurements. [5]

07 FORMATS / THE MINI BELOW IS THE TOBACCO-FREE NICOTINE POUCH

TOBACCO-FREE NICOTINE POUCH



LONG

TOBACCO-FREE NICOTINE POUCH

CAN	MG/G	POUCH
NOT SUPPLIED	NOT SUPPLIED	NOT SUPPLIED

TOBACCO-FREE NICOTINE POUCH



MAXI

TOBACCO-FREE NICOTINE POUCH

CAN	MG/G	POUCH
NOT SUPPLIED	NOT SUPPLIED	NOT SUPPLIED

TOBACCO-FREE NICOTINE POUCH



REGULAR

TOBACCO-FREE NICOTINE POUCH

CAN	MG/G	POUCH
NOT SUPPLIED	NOT SUPPLIED	NOT SUPPLIED

TOBACCO-FREE NICOTINE POUCH



MINI

TOBACCO-FREE NICOTINE POUCH

CAN	MG/G	POUCH
10.0 G	33 MG/G	17 MG

TOBACCO-FREE NICOTINE POUCH



SLIM

TOBACCO-FREE NICOTINE POUCH

CAN	MG/G	POUCH
15.0 G	33 MG/G	25 MG

TOBACCO-FREE NICOTINE POUCH



SUPER SLIM

TOBACCO-FREE NICOTINE POUCH

CAN	MG/G	POUCH
13.0 G	33 MG/G	21 MG

TOBACCO-FREE NICOTINE POUCH



ULTRA SLIM

TOBACCO-FREE NICOTINE POUCH

CAN	MG/G	POUCH
11.0 G	33 MG/G	18 MG

LONG, MAXI AND REGULAR: NUMERIC VALUES WERE NOT SUPPLIED. CHECK THE CURRENT PACK.

MANUFACTURER PROCESS / TOBACCO

MATERIALS & PROCESS.

A restrained summary of the manufacturer-described tobacco process. It is separate from the NikoTek nicotine-pouch standard on the next page. [3]

01 MANUFACTURER PROCESS

RAW-MATERIAL INSPECTION

Incoming tobacco batches receive visual and laboratory checks, including nicotine content. Storage and drying precede cutting or grinding.

02 MANUFACTURER PROCESS

THERMAL PROCESSING

Prepared tobacco is mixed with salt and water. The manufacturer describes monitored thermal treatment before blending and flavouring.

03 MANUFACTURER PROCESS

LABORATORY CHECKS

After blending, pH, moisture, appearance and weight are checked against production targets.

04 MANUFACTURER PROCESS

PACKING & SEALING

Automated equipment packs pouches into cans and seals them. Destination-specific labelling is applied before shipment packing.

SCOPE

These notes summarise the manufacturer's published process. They are not an independent audit, a health assurance or a replacement for the current product documentation.

NICOTINE-POUCH PRODUCTION STANDARD

NIKO TEK.

NikoTek is the manufacturer's internal nicotine-pouch production standard. The points below are manufacturer-stated production parameters, not health or safety guarantees. [4]



01

NICOTINE INPUT

Consistency of the nicotine input is a stated production target.

02

TASTE & AROMA

The manufacturer describes flavour development and food-grade ingredients.

03

MOISTURE

Published production range: 30–50%.

04

PH CONTROL

Published production range: pH 7–9.5.

05

POUCH DESIGN

Pouch size and formulation form part of the manufacturer's delivery standard.

READ THIS CORRECTLY

NikoTek is separate from the tobacco process. The published ranges above are reported as production specifications; they do not make a health or safety claim.

HOW TO READ THE PRODUCT TABLES

READ THE SPEC.

Each value belongs to a particular product and unit. An omitted value is not zero - it means the supplied source did not include it.

01	**CAN WEIGHT / G**	The pack weight shown in the supplied website data.
02	**NICOTINE / MG/G**	The listed nicotine concentration per gram of product.
03	**PER POUCH / MG**	The listed nicotine amount per pouch. It is different from mg/g.
04	**NOT SUPPLIED**	The source data has no value for that field. Never borrow a value from another format.

IMPORTANT

For adult nicotine users only. Nicotine is addictive. Keep products out of reach of children. Individual pack warnings take precedence.

THE TWO MINIS



TOBACCO MINI.

80 Degrees Mini: 9.0 g, 42 mg/g, 19 mg per pouch.



NICOTINE MINI.

Tobacco-free pouch Mini: 10.0 g, 33 mg/g, 17 mg per pouch.

DOCUMENTATION / CONTACT

SOURCES & CONTACT.

A clear line between manufacturer statements and the supplied SIBERIA product data keeps this reference useful when pack information changes.

[1] COMPANY HISTORY

Swedish Smokeless – 20 Years of Transforming Nicotine Use

swedishsmokeless.com/news/20-years-of-transforming-nicotine-use/

[2] BRAND BACKGROUND

Swedish Smokeless - Our Brands

swedishsmokeless.com/our-brands/

[3] TOBACCO PROCESS

Swedish Smokeless - The Swedish Smokeless process

swedishsmokeless.com/snus-technology/

[4] NIKOTEK

Swedish Smokeless - NikoTek

swedishsmokeless.com/nikotek/

[5] PRODUCT SPECIFICATIONS

DDG-supplied SIBERIA website product data

Snapshot: 08 September 2026. Missing fields are marked Not supplied.

DDG / DOCUMENT ENQUIRIES

contact@ddg.im

For questions about this booklet or current pack documentation.

PRODUCT-SPECIFIC PACK INFORMATION AND WARNINGS TAKE PRECEDENCE.